



Civic Arts Commission
Office of Economic Development

Civic Arts Commission Meeting

Wednesday, April 27, 2022

6:00 PM

PUBLIC ADVISORY: THIS MEETING WILL BE CONDUCTED EXCLUSIVELY THROUGH VIDEOCONFERENCE AND TELECONFERENCE

Pursuant to Government Code Section 54953(e) and the state declared emergency, this meeting of the Civic Arts Commission will be conducted exclusively through teleconference and Zoom videoconference. The COVID-19 state of emergency continues to directly impact the ability of the members to meet safely in person and presents imminent risks to the health of attendees. Therefore, no physical meeting location will be available.

To access the meeting remotely: Join from a PC, Mac, iPad, iPhone, or Android device: Please use this URL <https://us02web.zoom.us/j/86147520326>. If you do not wish for your name to appear on the screen, then use the drop-down menu and click on "rename" to rename yourself to be anonymous. To request to speak, use the "raise hand" icon by rolling over the bottom of the screen. To join by phone: Dial **1-669-900-9128** and enter Meeting ID: **861 4752 0326**. If you wish to comment during the public comment portion of the agenda, Press *9 and wait to be recognized by the Chair. To submit an e-mail comment during the meeting to be read aloud during public comment, email civicarts@cityofberkeley.info with the Subject Line in this format: "PUBLIC COMMENT ITEM ##." Please observe a 150-word limit. Time limits on public comments will apply.

Agenda

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **PUBLIC COMMENT** (for items not on the agenda)
4. **APPROVAL OF MINUTES**
 - a) March 23, 2022 Draft Minutes (Attachment 1)
5. **CHAIR'S REPORT**
 - a) Welcome new Civic Arts staff

- b) Subcommittee assignments

6. **PRESENTATIONS, DISCUSSION, & ACTION ITEMS** (All items for presentation, discussion and possible action)

- a) Health Housing Community Services presentation on Berkeley's affordable housing programs and information on preference policy, Jenny Wyant, Community Development Project Coordinator
- b) Request additional Civic Arts Commission meeting for a retreat (Attachment 2)
- c) Budget Referral Request to Council for additional funding for the annual festival grants (Attachment 3)
- d) Discuss Draft FY23 Public Art Budgets (Attachment 4)
- e) Discussion of capital improvement funding for Berkeley arts organizations

7. **STAFF REPORT**

- a) Update on Civic Center
- b) Communication with Civic Arts Staff

8. **COMMITTEE REPORTS**

- a) Grants
 - Lisa Bullwinkel, Chair
 - Liz Ozol
 - Cameron Woo
- b) Policy
 - Kim Anno, Chair
 - Lisa Bullwinkel
 - Modesto Covarrubias
- c) Public Art
 - Matt Passmore, Chair
 - Kim Anno
 - Dana Blecher
 - Modesto Covarrubias
- d) Representative on Berkeley Cultural Trust
 - Lisa Bullwinkel

- e) Representatives on Berkeley Arts Education Steering Committee Representative
 - Liz Ozol
 - Riti Dhesi
- f) Representative on Design Review Committee
 - Cameron Woo
- g) Representative on Ad-Hoc Artists Affordable Housing Committee
 - Kim Anno

9. COMMUNICATION

- a) None

10. ADJOURNMENT

Attachments:

1. March 23, 2022 Draft Minutes
2. Request additional Civic Arts Commission meeting
3. Budget Referral Request – Festival Grants
4. Draft FY23 Public Art Budgets

Staff Contact:

Jennifer Lovvorn

Secretary to the Civic Arts Commission

Berkeley, CA 94704

(510) 981-7533

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ADA Disclaimer

To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6418 (V) or 981-6347 (TDD) at least three business days before the meeting date.



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DRAFT MINUTES
Civic Arts Commission Meeting
Wednesday, March 23, 2022
6:00 PM

No physical location; meeting held exclusively through videoconference and teleconference.

1. CALL TO ORDER 6:01 PM

2. ROLL CALL

Commissioners Present: Anno, Blecher, Bullwinkel, Covarrubias, Dhési, La, Ozol, Passmore, Woo.

Commissioners Absent: None

Staff Present: Jennifer Lovvorn, Commission Secretary/Chief Cultural Affairs Officer.

Members of the public in attendance: 2

3. PUBLIC COMMENT (for items not on the agenda)

1 speaker

APPROVAL OF MINUTES

a) February 23, 2022 Draft Minutes

Action: M/S/C (Blecher/Woo) to approve the February 23, 2022 Minutes.

Vote: Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhési, Ozol, Passmore, Woo; Nays — None; Abstain — La; Absent — None.

4. CHAIR'S REPORT

5. PRESENTATIONS, DISCUSSION & ACTION ITEMS

a) Annual Election of Chair and Vice Chair

Action: M/S/C (Passmore/Blecher) to elect Modesto Covarrubias as chair and Lisa Bullwinkel as vice chair of the Civic Arts Commission.

Vote: Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhesi, La, Ozol, Passmore, Woo; Nays — None; Abstain — None; Absent — None.

b) **Appoint Cameron Woo as the Civic Arts Commissioner on the Design Review Committee to replace Dana Blecher**

Action: M/S/C (Covarrubias/Bullwinkel) to appoint Cameron Woo as the Civic Arts Commissioner on the Design Review Committee to replace Dana Blecher.

Vote: Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhesi, Ozol, Passmore, Woo; Nays — None; Abstain — La; Absent — None.

c) **Discuss Draft Civic Arts Commission Work Plan for FY 2022-2023**

d) **Discuss Festivals and History of Alcohol Sales**

6. **STAFF REPORT**

- a) Update on Public Art Funding Ordinance
- b) Update on Staffing
- c) California Arts Council Administrators of Color Fellowship and Related Program Ideas

7. **COMMITTEE REPORTS**

- a) **Grants** — Committee met on March 10 to discuss FY23 Civic Arts Commission Work Plan.
 - Lisa Bullwinkel, Chair
 - Liz Ozol
 - Cameron Woo
- b) **Policy** — Committee met on March 7 to discuss FY23 Civic Arts Commission Work Plan.
 - Kim Anno, Chair
 - Lisa Bullwinkel
 - Modesto Covarrubias
- c) **Public Art** — Committee met on March 16 to discuss FY23 Civic Arts Commission Work Plan and a possible artwork purchase.
 - Matt Passmore, Chair
 - Kim Anno


- Dana Blecher
 - Modesto Covarrubias
- d) Representative on Berkeley Cultural Trust — Berkeley Cultural Trust is in the process of identifying a new consultant to assist with their mission statement.
- Lisa Bullwinkel
- e) Representatives on Berkeley Arts Education Steering Committee (BAESC) — The next meeting will be held on April 25, 2022.
- Liz Ozol
 - Riti Dhesi
- Representative on Design Review Committee — No Report.
 - Cameron Woo – Elected at this meeting.
 - Representative on Ad-Hoc Artists Affordable Housing Committee — Commissioner Anno reported that she and other committee members met with Planning Department staff to discuss inclusion of affordable housing for artists in the upcoming Housing Element, but because these items are not already developed they will not be included.
 - Kim Anno

8. COMMUNICATION

9. ADJOURNMENT Adjourn 7:30 PM

Action: M/S/C (Bullwinkel/Woo) to adjourn commission meeting.

Vote: Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhesi, La, Ozol, Passmore, Woo;
Nays — None; Abstain — None; Absent — None.

Staff Contact: 
Jennifer Lovvorn
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Civic Arts Commission

CONSENT CALENDAR
May 31, 2022

To: Honorable Mayor and Members of the City Council
From: Civic Arts Commission
Submitted by: Modesto Covarrubias, Chairperson, Civic Arts Commission
Subject: Authorization for Additional Civic Arts Commission Meeting in 2022

RECOMMENDATION

Adopt a Resolution for one additional meeting of the Civic Arts Commission in 2022.

FISCAL IMPACTS OF RECOMMENDATION

None.

CURRENT SITUATION AND ITS EFFECTS

The Civic Arts Commission requests approval to hold a Special Meeting on DATE, 2022 as a retreat in order to have dedicated time to review progress on the *City of Berkeley Arts & Culture Plan 2018-2027 Update* and the *Civic Arts Commission 2022-2023 Work Plan*. Submission of this report for authorization of the additional meeting was approved by the Civic Arts Commission at its April 27, 2022 meeting (M/S/C: record vote).

BACKGROUND

Resolution No. 68,705–N.S. governs the number of meetings for boards and commissions and authorizes the Civic Arts Commission to meet ten times per year. In 2022, the Civic Arts Commission plans to hold its ten regular meetings in addition to this Special Meeting.

ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

There are no identifiable environmental impacts or opportunities associated with this report.

RATIONALE FOR RECOMMENDATION

The additional meeting requested for MONTH 2022 will provide an opportunity for the Commission to have uninterrupted time to focus on the review of progress on the previously approved *Arts and Culture Plan* and *Annual Work Plan* and to discuss activities for the remainder of 2022 and activities for 2023 in furtherance of the goals and objectives outlined in these plans.

ALTERNATIVE ACTIONS CONSIDERED

None.

CITY MANAGER

The City Manager [TYPE ONE] concurs with / takes no position on the content and recommendations of the Commission's Report. [OR] Refer to the budget process.

Note: If the City Manager does not (a) concur, (b) takes any other position, or (c) refer to the budget process, a council action report must be prepared. Indicate under the CITY MANAGER heading, "See companion report."

CONTACT PERSON

Jennifer Lovvorn, Secretary to the Civic Arts Commission, (510) 981-7533

Attachments:

1: Resolution

RESOLUTION NO. ##,###-N.S.

AUTHORIZING ADDITIONAL MEETING FOR THE CIVIC ARTS COMMISSION

WHEREAS, Resolution No. 68,705–N.S. stipulates how many annual meetings are allowed for Berkeley’s commissions and authorizes the Civic Arts Commission to meet ten times per year; and

WHEREAS, the Civic Arts Commission plans to hold an additional meeting in MONTH 2022 to review progress on the *City of Berkeley Arts & Culture Plan 2018-2027 Update* and the *Civic Arts Commission 2022-2023 Work Plan*.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the Civic Arts Commission is authorized to hold one additional meeting in 2022.



Civic Arts Commission

[CONSENT OR ACTION]
CALENDAR
May 31, 2022

To: Honorable Mayor and Members of the City Council
From: Civic Arts Commission
Submitted by: Lisa Bullwinkel, Vice Chair
Subject: Budget Referral: Festival Grants Budget Allocation

RECOMMENDATION

Refer to the City's Budget Process for Fiscal Year 2023 an increased budget allocation of \$41,685 for Festival Grants to bring the allocation for these grants to \$200,000 annually beginning in Fiscal Year 2023.

FISCAL IMPACTS OF RECOMMENDATION

Additional \$41,685 annual allocation from the General Fund.

CURRENT SITUATION AND ITS EFFECTS

The Festival Grants Budget Allocation is a Strategic Plan Priority Project, advancing our goal to foster a dynamic, sustainable, and locally-based economy.

On April 27, 2022, Berkeley's Civic Arts Commission voted [*unanimously?*] to request that City Council Refer to the City's Budget Process for Fiscal Year 2023 an increased budget allocation of \$41,685 for Festival Grants to bring the allocation for these grants to \$200,000 annually beginning in Fiscal Year 2023. (M/S/C: *record vote*)

BACKGROUND

Prior to the pandemic, the Festival Grant Program allocation was \$158,315. When the pandemic hit, it was dropped to zero. However, the arts community responded with the ability to produce many of the festivals in some sort of virtual formats and the Council increased the allocation to \$80,000, or about one half the prior allocation. As the ability to produce actual live events and/or hybrid events increased, the allocation in Fiscal Year 2022 was proposed to be restored to \$158,315, however the Mayor added almost \$50,000 from his budget for a total Festival Grants allocation of \$200,000 in Fiscal Year 2022. The currently proposed allocation for Fiscal Year 2023 is back to \$158,315 which the arts community would like to increase and maintain annually at \$200,000. The Civic Arts Commission is requesting an annual increase to the Festival Grants allocation of \$41,685 to bring the baseline allocation for Festival Grants to \$200,000 starting in Fiscal Year 2023. Each year approximately 20 to 25 dynamic Berkeley festivals are funded through this program.

RATIONALE FOR RECOMMENDATION

Established festivals need the added support as their model will most likely include a hybrid model for all future events. There are also may new festivals being created post-pandemic and so the need is greater than before.

CITY MANAGER

The City Manager [TYPE ONE] concurs with / takes no position on the content and recommendations of the Commission's Report. [OR] Refer to the budget process.

CONTACT PERSON

Jennifer Lovvorn, Secretary, Civic Arts Commission, Office of Economic Development,
981-7533

PUBLIC ART FUND BUDGET - FY23		Budget
Fund 150		
Date: 4/19/2022		
FY23 FUNDING	Description	Amount
Estimated Carryforward balance from FY22		\$ 144,408.02
Minus FY22 Administration Portion Carried Forward (.5% per Resolution)		\$ (45,008.02)
FY23 Total 1.5% Allocation		\$ 64,367.00
Minus Administration Portion (.5% per Resolution)		\$ (21,241.11)
TOTAL FUNDS AVAILABLE FOR FY23		\$ 142,525.89
FY23 PUBLIC ART FUND ADMINISTRATION FUNDING		
Carryforward of balance from FY22		\$ 45,008.02
Administration Portion of FY22 Allocation (.5% per Resolution)		\$ 21,241.11
Projected Admin Costs FY23		\$ (66,249.13)
Subtotal (Carryforward to future fiscal years)		\$ -
PROJECT ALLOCATIONS CARRIED FORWARD TO FY23		
Civic Center Artwork Purchases		\$ 30,000.00
Council Referral for City Flag	Rough order of magnitude estimate	\$ 25,000.00
Conservation of Turtles & Medallions	Rough order of magnitude estimate	\$ 25,000.00
BART Plaza Ambient Sound Installation Commission	1 Artist @ \$4K ea. (Already Selected-Spiritual Technology)	\$ 4,000.00
BART Plaza Artwork Plaques	2 signs at \$200 ea.	\$ 400.00
BART Plaza Sound Installations Curator/Sound Technician	Curation/Tech of 4 Sound Installations	\$ 10,000.00
BART Plaza Sound Compositions	4 sound installations at \$5,000/each - Contract for 1 in FY22	\$ 5,000.00
James Kenney Community Center Mural		
FY22 NEW PROJECTS		
BART Plaza Sound Compositions	Contract for remaining 3 in FY23 = 15,000	\$ 15,000.00
Installation of Turtles & Medallions at Turtle Island Monument	Rough order of magnitude estimate	\$ 15,000.00
Scott Parsons Contract - Artwork Integration	Rough order of magnitude estimate	\$ 10,000.00
Contingency		\$ 3,125.89
Subtotal		\$ 142,525.89

PRIVATE PERCENT FOR ART FUND BUDGET - FY23		Budget
FUND 148		
Date: 4/19/2022		
FY23 FUNDING		
ESTIMATED "ART" CARRY FORWARD BALANCE FROM PRIOR YEARS		\$ 612,408.89
ESTIMATED "ADMIN" CARRY FORWARD BALANCE FROM PRIOR YEARS		\$ 149,110.35
ESTIMATED "CONSERVATION" CARRY FORWARD BALANCE FROM PRIOR YEARS		\$ 2,474.49
IN-LIEU PAYMENTS FOR FY23		\$ 2,000,074.13
ON-SITE ART ADMIN FEES IN FY21		\$ -
BAYER COMMUNITY BENEFIT ANNUAL CONTRIBUTION		\$ 60,000.00
TOTAL FUNDS AVAILABLE FOR FY22		\$ 2,824,067.86
FY23 PRIVATE PERCENT FOR ART ADMINISTRATION FUNDING		
Carryforward of balance from FY21		\$ 149,110.35
In-Lieu Fee Administration Set Aside FY23 (20% per guidelines)		\$ 400,014.83
Bayer Community Benefit Administration Set Aside FY 23(20% per guidelines)		\$ 12,000.00
Subtotal (Carryforward to future fiscal year)		\$ 561,125.17
FY22 BUDGET PROJECTS		
CONSERVATION PROJECTS		
Carry forward balance prior Conservation Set Aside		\$ 2,474.49
Conservation Set Aside (10%) FY23		\$ 200,007.41
Bayer Community Benefit Conservation Set Aside (10%) FY23		\$ 6,000.00
Various Conservation Projects from Collection Assessment	Exact costs TBD	
Wehrle Mural conservation	Exact costs TBD	
Subtotal for use on general conservation and maintenance in FY22		\$ 208,481.90
PUBLIC ART PROJECTS APPROVED AND COMMITTED - Prior Fiscal Years		
Contract with Wang Po Shu - Earthsong Bell Sign	Rough Order of Magnitude Estimate	\$ 20,000.00
Mildred Howard Sculpture - Under Contract	For installation in triangle at MLK and Adeline	\$ 210,000.00
Homeless Social Practice Project	Multiple Projects	\$ 45,000.00
Covid-19 Recovery Temporary Art Projects	Projects in Process -- this amount is committed	\$ 99,100.00
Jean LaMarr Design Contract for Ohlone Mural Project Additions	Design, Fabrication, Installation Carved Seating, Grinding Rock	\$ 34,000.00
Installation of Queen Sculpture	Rough Order of Magnitude Estimate	\$ 20,000.00
Memorial for Irish Students Killed in Balcony Collapse (Contribution to support project)		\$ 30,000.00
Aquatic Park Tile Placemaking Project	Allocated in FY21 (Matching funds from Parks ~\$25K)	\$ 35,000.00
CUBE SPACE		
Cube Space Curator	Leila Weefur -- Additional 4 Exhibitions + Supplies Allocation	\$ 11,200.00
Cube Space Artist Fees	4 Exhibitions @ \$1,000 each	\$ 4,000.00
Vinyl Signage (4 Exhibitions)	4 Exhibitions @ \$200 each + 500 extra for flexibility	\$ 1,700.00
Cube Space contingency	For supplies & equipment	\$ 4,000.00
Photography of public art projects		\$ 8,000.00
Graphic Design (Exhibition Announcements + Signage)		\$ 4,000.00
Artwork Preparator to Install Purchased Works		\$ 3,000.00
Telegraph Ave crosswalk/street murals		\$ 25,000.00
Public Art Archive Database (Cloud-Based)	Annual cost	\$ 348.00
Subtotal of Committed Projects Carried Forward into FY22		
New FY23 Projects		
Aquatic Park Public Art		\$ 400,000.00
Marina - Circle at Spinaker Way		\$ 100,000.00
Santa Fe Railroad Right of Way		\$ 150,000.00
Harrison Street Artwork		\$ 75,000.00
Conserve and Relocate Abstract Sculpture in Fielding Field		\$ 35,000.00
Berkeley Art Works Projects Round 2	Funded with Balance of ARPA funds (~\$100,000)	
Berkeley Food Network Mural by Eduardo Pineda		\$ 25,000.00
Bearden Mural Installed at Main Library		\$ 95,000.00
Utility Box Murals		\$ 50,000.00
Hidden Gems (Berkeley pathways and stairs)		\$ 200,000.00
BLM Mural on Gilman on BART column		\$ 80,000.00
Telegraph Ave Art Plan		\$ 50,000.00
West Service Center Photo Project by Lara Kaur		\$ 55,000.00
Mental Health Facilities Artwork by Christine Wong Yap		\$ 35,000.00
Municipal Artist in Residence		\$ 40,000.00
Additional allocation for Mildred Howard Project		\$ 100,000.00
FY23 Contingency + Unallocated Balance	If not needed, will roll over to next year's budget process	\$ 10,112.78
Subtotal New FY23 Projects		
TOTALS All FY23 Art Projects		\$ 2,054,460.78